

3-14-01

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JC490 U.S. PTO
03/13/01

Address to:
Box Patent Application
Commissioner for Patents
Washington, D.C. 20231

Inventor: Kenneth C. Miller

UTILITY PATENT APPLICATION TRANSMITTAL
(under 37 CFR 1.53(b))

SIR:

Transmitted herewith for filing is the patent application entitled:
METHOD FOR TRACKING ADVERTISING EFFECTIVENESS

J1002 U.S. PTO
09/805531
03/13/01

CERTIFICATION UNDER 37 CFR § 1.10

I hereby certify that this New Application and the documents referred to as enclosed herein are being deposited with the United States Postal Service on this date 3/13/01, in an envelope bearing "Express Mail Post Office To Addressee" Mailing Label Number ET228078601US addressed to: Box Patent Application, Commissioner for Patents, Washington, D.C. 20231.

KEN MILLER

[Signature]

(Name of person mailing paper)

(Signature)

Enclosed are:

1. ☒ Transmittal Form (two copies required)
2. The papers required for filing date under CFR § 1.53(b):
 - i. 10 // Pages of specification (including claims and abstract);
 - ii. 1 Sheets of drawings.

☐ formal ☒ informal
3. Declaration For Patent Application (signed)

☒ Newly executed (original or copy)
4. ☐ Microfiche Computer Program (Appendix, see 37 CFR 1.96)
5. ☐ Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
 - i. ☐ Computer Readable Copy
 - ii. ☐ Paper Copy (identical to computer copy)
 - iii. ☐ Statement verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

6. ☐ An assignment of the invention to is attached (including Form PTO-1595).
 - i. ☐ 37 CFR 3.73(b) Statement (when there is an assignee)
7. ☐ Power of Attorney
8. ☐ An Information Disclosure Statement (IDS) is enclosed, including a PTO-1449 and copies of ☐ references.
9. ☐ Preliminary Amendment.
10. ☐ Return Receipt Postcard (MPEP 503 -- should be specifically itemized)
11. ☒ This Application claims priority under 35 U.S.C. § 119(e) to co-pending U.S. provisional application 60/188,863, filed March 13, 2000.

12. FOREIGN PRIORITY

☐ Priority of application no. _ filed on _ in _ is claimed under 35 USC 119.

The certified copy of the priority application:

- is filed herewith; or
- has been filed in prior application no. _ filed on _, or
- will be provided.

☐ English Translation Document (if applicable)

13. FEE CALCULATION

a. ☐ Amendment changing number of claims or deleting multiple dependencies is enclosed.

CLAIMS AS FILED

	Number Filed	Number Extra	Rate	Basic Fee (\$710)
Total Claims	15 18 - 20	* 0	x \$18.00	-0-
Independent Claims	2 - 3	* 0	x \$80.00	-0-
Multiple dependent claim(s), if any			\$270.00	

*If less than zero, enter "0".

Filing Fee Calculation \$710.00

50% Filing Fee Reduction (if applicable) \$355.00

14. Small Entity Status

- a. ☒ A signed small entity statement is enclosed.
- b. ☐ A small entity statement was filed in the prior nonprovisional application and such status is still proper and desired.
- c. ☐ is no longer claimed.

15. Other Fees

- ☐ Recording Assignment [\$40.00] \$
- ☐ Other fees
- Specify _____ \$

Total Fees Enclosed \$355.00


16. Payment of Fees

☒ Check(s) in the amount of \$355 enclosed.

17. All correspondence regarding this application should be forwarded to the undersigned attorney:

Kenneth C. Miller
402 West Seaclyff Drive
Aptos, CA 95003
Telephone: 831-685-1919

03/13/01
(Date)

By: 
Kenneth C. Miller
Inventor